

## Cruise Operations Management Management Of Hospitality And Tourism Enterprises By Gibson Philip Routledge2011 Paperback

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management of seafarers on the resumption of cruise ship operations from the UK, in the context of Coronavirus (COVID-19). This framework has been developed by the UK Chamber of Shipping in partnership with key sector stakeholders and provides information for cruise lines and operators.

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Cruise Operations Management book. Hospitality Perspectives. By Philip Gibson, Philip Gibson, Richard Parkman. Edition 3rd Edition. First Published 2018. eBook Published 21 September 2018. Pub. location London. Imprint Routledge. DOI <https://doi.org/10.4324/9781315146485>.

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Cruise Operations Management: Hospitality Perspectives offers a comprehensive and contextualised overview of hospitality services for the cruise industry. As well as providing a background to the cruise industry, it also looks deeper into the management issues, providing a practical guide for students and professionals alike.

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Cruise Operations Management presents a range of issues illustrated by a number of case studies that encourage the reader to examine the often complex circumstances that surround problems or events associated with cruise operations. The case studies are contemporary and are constructed from first hand research with a number of international cruise companies providing a real world insight into this industry.

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Cruise Operations Management 4 Table 1.3:A history of cruising (various sources) Year Event 1801 The tug 'Charlotte Dundas' goes into service and becomes the first practical steam-driven vessel. 1818 Black Ball Line introduces the 'Savannah' 424 GRT or Gross Registered Tonnage (GRT — see Figure 1.1 for an explanation of this term), carrying 8 customers and this ship becomes the first ...

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Diploma in Hospitality & Cruise Ship Management. The course is designed to equip students with the knowledge and skills needed for a successful career in the hospitality operations part of a cruise, as well as providing an essential understanding of elements relating to life and work on a cruise ship. In addition to being introduced to the wider world of the cruise industry, its history, players, customers, regulations, concerns such as safety, security, professionalism etc., students will ...

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